



VACANCY NOTICE N° FPA/CMR/2009-14

UNFPA wishes to request applications from suitably candidates to fill the following post:

Title of Post:            **Advocacy and Communication for Development Expert**  
Level of Post:           **SB4 – Service Contract Remuneration**  
Post Number:           **NA**  
Duration:                **1 year renewable contract**  
Location:                **Yaoundé – Cameroon**

**A. Purpose of post**

Reporting to the Representative and working in close coordination with the all the Programme Staff, the post-holder is responsible for assisting the Country Office, national government and development partners in the design, implementation, monitoring and evaluation of communication for development and advocacy strategies to prevent HIV, improve maternal health, and reduce gender-based violence - focusing on cultural and human rights-based approaches to help communities change social norms and also for the advancement of the ICPD agenda and related MDGs.

**B. Main duties and responsibilities:**

**1. Research/Study and C4D plans formulated**

- provide support to research/study teams for baseline, end line studies, communication research, monitoring and evaluation
- provide technical support to UNFPA Country Office and government in the conception, programming and execution of C4D activities in the domains of RH, Gender and P & D;
- ensure the design and inclusion of C4D activities in all AWP's;
- elaborate annual C4D work plans to accompany RH, Gender and P & D programmes;
- support decision making and implementation through education, advocacy, and training through knowledge sharing and life skills
- assist in field visits for purposes of orientation, follow up and evaluation

**2. Community processes Scaled-up**

- organise multi-media coverage for field activities
- contribute to the animation of a community based bi-yearly News feature on UNFPA field focused activities
- Advice and support the development of effective partnerships with social networks, media professionals, including faith based groups, traditional leaders, youth groups, community health workers and other organized groups as needed, empowering them to advocate in favour of the UNFPA mandate, prevention of HIV, improving maternal health, reducing gender-based violence;
- Contribute to C4D capacity building for target groups to participate in large-scale communication programmes (community radio broadcasters, traditional leaders, networks, associations and other target groups).
- In collaboration with partners, support, organize and manage participatory community outreach events, develop and test messages, strategies and approaches to address issues relating to HIV, maternal health and gender-based violence including the commemoration of national and international observances
- Map social networks, experts, resource persons to implement facilitated discussions

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## 3. Partnership and coordination enhanced

- Identify and liaise with international, national, regional and other developmental partners that can support communication for development programmes with capacity development, monitoring and evaluation, or sharing of good practices ;
- Promote the development of effective partnership with public and private mass media organisations, community radio stations and traditional communicators and targeted structures for sensitisation, advocacy and transmission of local voices and views ;
- prepare communication briefs for community radio stations and advocacy campaigns

## 4. Advocacy at international, national, district and local levels reinforced

- Support the implementation of the advocacy strategy through the elaboration of a CO advocacy plan of action, its implementation, M & E ;
- Support the formulation and dissemination of advocacy messages and statements
- Support the enhancement of staff capacity in advocacy techniques with emphasis on the ICPD agenda ;
- contribute to the creation and knowledge sharing by synthesising and documentation of results, lessons learnt, successes and best practices in the field and elaboration of corresponding documents for dissemination using all appropriate means and support structures/mechanisms available and targeting donors, policy makers, specific communities, partners, NGOs, FBOs, CSOs ;
- Develop links with national implementing partners, specific ministries including ministry of communications, media institutions, networks, associations in the design and implementation of C4D and advocacy strategies to change social norms in relation to HIV prevention, maternal health, family planning and gender-based violence (e.g. female genital cutting) and working with an inter-ministerial committee ;
- Ensure exchange of information, experiences and innovations with government partners, programme staff, other UNFPA partners, UN agencies, SRO, AD and HQ

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Ensure exchange of information, experiences and innovations with government partners, programme staff, other UNFPA partners, UN agencies, SRO, AD and HQ.

### C. Minimum Qualifications:

Advanced university degree in Communication, Journalism, Public Relations; or equivalent professional work experience in the communication area, combined with an advanced university degree in a related discipline.

### D. Other required skills or attributes:

- Knowledge of current theories and practices in communication, research, planning and strategy, and the role of mass media.

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- General ability to express clearly and concisely ideas and concepts in written and oral form; specific skills in writing press releases and articles/stories for traditional and electronic media.
- Proven ability to conceptualize, plan and execute ideas, as well as impart knowledge and teach skills.
- Proven ability to effectively manage relationships with media representatives, government officials and other UNFPA partners.
- Knowledge of computer systems, internet navigation and various office applications, specifically interactive digital media.
- Proven ability to work as part of a team.

### E. Work experience:

Five years progressively responsible professional work experience in communication, print and broadcast media or interactive digital media, of which two years should be in developing countries.

### F. Language:

Fluency in English and another UN language required.

Deadline for receiving applications is **two weeks** from the date of publication. Completed files (CV, diplomas, references, etc) to be addressed with **post title a sealed envelop** to the attention of:

Representative  
UNFPA  
POB 836 Yaoundé

### NB :

1. Only qualified and short listed candidates will be contacted for interviews ;
2. There is no fee for processing or other fee at any stage of the application process ;
3. UNFPA does not solicit or screen for information in respect of HIV or AIDS and does not discriminate on the basis of HIV/AIDS status.

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